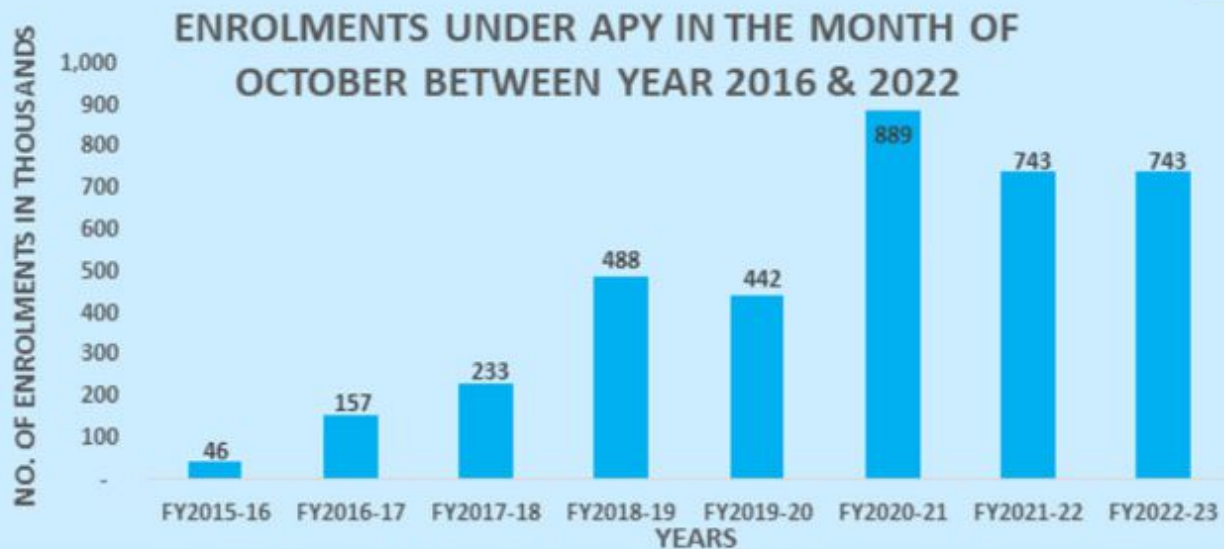


APY MONTHLY E-NEWSLETTER (OCTOBER, 2022)

**A Newsletter for Officials of
Bank Branches & Post Offices**



पेंशन निधि विनियामक और विकास प्राधिकरण
PENSION FUND REGULATORY AND DEVELOPMENT AUTHORITY



**The Month of October 2022
has been great in terms of performance of APY.
Enrolments During the Month: 7,42,733**

**Congratulations to all Banks and
Top performers. *All the Best!***



पेंशन निधि विनियामक और विकास प्राधिकरण
PENSION FUND REGULATORY AND DEVELOPMENT AUTHORITY



ENROLMENTS FOR APR-OCT UNDER APY FROM FY 2016 TO FY 2022



पेंशन निधि विनियामक और विकास प्राधिकरण
PENSION FUND REGULATORY AND DEVELOPMENT AUTHORITY



ENROLMENTS FROM NOV-OCT UNDER APY FROM 2015-16 TO 2021-22



TOP PERFORMERS UNDER APY DURING OCTOBER, 2022

Number of APY accounts sourced during October, 2022:

7,42,733 APY accounts

Best Performing Bank (No. of APY Enrolments) during the month:

State Bank of India
(1,91,458 APY accounts)

Best Performing Bank (Average Account Per Branch) during the month:

Jharkhand Rajya Gramin Bank (24 AAPB)

Best Performing Bank Branch (No. of APY Enrolments) during the month:

Sindri Branch, State Bank of India (1,255 APY accounts)

SUCCESS STRATEGY BY HIGHEST PERFORMING SINDRI BRANCH, STATE BANK OF INDIA

CSP linked to Sindri Branch has done good numbers during this financial year.

The CSP visited prospective subscribers door to door in nearby villages and is working on all days. Every month in CSP Meeting, his performance was recognized and appreciated.



CSP Sindri Branch
(Shri Hazariprasad Singh Suman)

STRATEGIES FOR INCREASING NUMBER OF ENROLMENTS OF APY ACCOUNTS

- **Campaign Participation:** Participation in every APY campaign of PFRDA to achieve the annual target.
- **APY Login days like Winning Wednesday can be observed within the Campaigns** to compensate the shortfall, if any with respect to annual targets.
- **Encouraging APY enrolments** through **digital modes like Mobile App & e-APY.**
- **Create Awareness among existing APY subscribers about newly launched digital services:** Branches need to disseminate information regarding new features of APY mobile App like generation of e-Statement, e-PRAN and podcasts which will help in increasing satisfaction level of existing APY subscribers which will ultimately help in sourcing new business.

FANTASTIC FIVE of APY

A Campaign for Branches of Banks, State Coordinators & Lead District Managers of SLBCs/UTLBCs

Every month from May 2022 to March 2023

TOP 5 BRANCHES FOR OCTOBER,2022

Sr. No	CATEGORY	BRANCH NAME
1.	PUBLIC SECTOR BANKS	State Bank of India, Sindri Branch-1255 APY accounts
2.	PRIVATE SECTOR BANKS	Tamilnad Mercantile Bank, Dindigul Branch- 243 APY accounts
3.	REGIONAL RURAL BANKS	Jharkhand Rajya Gramin Bank, Sarwan Branch- 213 APY accounts
4.	SMALL FINANCE BANKS	ESAF Small Finance Bank, Pakhanjore Branch- 84 APY accounts
5.	COOPERATIVE BANKS	Shri Mahila Sewa Sahakari Bank, Rkhiyal Branch- 16 APY accounts

TOP 5 STATE COORDINATORS FOR OCTOBER,2022

(On the basis of Average Account Per Branch)

Sr. No	STATE COORDINATORS	AVERAGE ACCOUNT PER BRANCH
1.	India Overseas Bank, Goa SLBC	30 AAPB
2.	Bank of India, Dadra & Nagar Haveli & Daman & Diu UTLBC	24 AAPB
3.	Jharkhand Rajya Gramin Bank, Jharkhand SLBC	24 AAPB
4.	Central Bank of India, Madhya Pradesh SLBC	22 AAPB
5.	Canara Bank, Puducherry UTLBC	18 AAPB

TOP 5 LEAD DISTRICT MANAGERS FOR OCTOBER,2022

(On the basis of Average Account Per Branch)

Sr. No	LEAD DISTRICT MANAGERS	AVERAGE ACCOUNT PER BRANCH
1.	Longleng District, Nagaland SLBC	96 AAPB
2.	Kangpokpi District, Manipur SLBC	33 AAPB
3.	Tiruvannamalai District, Tamil Nadu SLBC	27 AAPB
4.	Dindori District, Madhya Pradesh SLBC	26 AAPB
5.	Niwari District, Madhya Pradesh SLBC	25 AAPB

Mission Digital @ APY

(FY 2022-2023)

(Evaluation of performance on the end date of every quarter and financial year)

A QUARTERLY/ANNUAL CAMPAIGN FOCUSED ON ONLINE ONBOARDING FOR APY

LIST OF WINNERS FOR Q2, FY 2022-23

BANK CATEGORY	CERTIFICATE OF EXCELLENCE	CERTIFICATE OF ACHIEVEMENT
MAJOR BANKS	ICICI BANK LIMITED	HDFC BANK LTD
PRIVATE SECTOR BANKS	RBL BANK LIMITED	KOTAK MAHINDRA BANK

MISSION UPGRADE

(Upgrading Pension, Upgrading Lives)

(1st July 2022– 31st March 2023)

(Evaluation of performance on the end date of every quarter)

A CAMPAIGN FOR ALL MAJOR BANKS, PRIVATE BANKS, REGIONAL RURAL BANKS, AND SMALL FINANCE BANKS TO UPGRADE PENSION AMOUNTS OF EXISTING APY SUBSCRIBERS ENROLLED UNDER RS. 1000 PENSION & TO ENROLL NEW APY SUBSCRIBERS IN HIGHER PENSION AMOUNTS OTHER THAN RS. 1000 PENSION AMOUNT

WINNERS AS ON 30th SEPTEMBER, 2022

BANK CATEGORY	CAMPAIGN 1	CAMPAIGN 2	CAMPAIGN 3
MAJOR BANK	ICICI Bank Ltd	State Bank of India, Bank of India & Bank of Maharashtra	ICICI Bank Ltd & IDBI Bank Ltd
PRIVATE BANK	IndusInd Bank Ltd	Karnataka Bank Ltd, Tamilnad Mercantile Bank Ltd & Dhanlaxmi Bank Ltd	Kotak Mahindra Bank, The Federal Bank Ltd, The Jammu and Kashmir Bank Ltd, The Nainital Bank Ltd, The Karur Vysya Bank Ltd, Bandhan Bank Ltd, Dhanlaxmi Bank Ltd, Karnataka Bank Ltd, The Catholic Syrian Bank Ltd, The South Indian Bank Ltd, City Union Bank Ltd, Tamilnad Mercantile Bank Ltd, DCB Bank Ltd & RBL Bank Ltd
REGIONAL RURAL BANK	None	Manipur Rural Bank, Odisha Gramya Bank & Tamil Nadu Grama Bank	Meghalaya Rural Bank, Arunachal Pradesh Rural Bank, Mizoram Rural Bank, Ellaquai Dehati Bank, Manipur Rural Bank, Utkal Grameen Bank & Saurashtra Gramin Bank
SMALL FINANCE BANK	None	AU Small Finance Bank Ltd, ESAF Small Finance Bank Ltd & Utkarsh Small Finance Bank Ltd	None

OUTREACH PROGRAMS IN OCTOBER, 2022

1. Madhyanchal Gramin Bank, Sagar (M.P.) -3rd Oct
2. Madhya Pradesh Gramin Bank, Indore- 14th Oct



AMENDMENT IN ATAL PENSION YOJANA (APY) NOTIFICATION

As per the Gazette notification dated 10th August 2022 of the Department of Financial Services, Ministry of Finance, any citizen between 18 and 40 years, who is an income tax payer, shall not be eligible to join APY from 1st October, 2022.

In case a subscriber, joining APY on or after 1st October, 2022, is subsequently found to have been an income-tax payer on or before the date of application, his/her APY account shall be closed and the accumulated pension wealth till date would be given to the subscriber.

Keeping in view the same, it shall be noted that the new notification is not applicable to existing APY subscribers/income tax-payers who have ALREADY joined APY and also it will not be applicable to prospective subscribers/income tax-payers who will be joining APY by 30th September, 2022.

Further, it is also clarified that any APY subscriber joining APY on or after 1st October, 2022, who is not an income-tax payer on the date of application, subsequently becomes an income-tax payer, his/her APY account will not be closed.

APY QR CODES

Chatbot- KYNA



**Podcast-e-PRAN/APY
Statement**



APY Forms



**Youtube- APY Ki
Pathshala**



APY SUBSCRIBER AWARENESS PROGRAM

MARATHI (16th Nov'22):

<https://us06web.zoom.us/meeting/register/tZwsd-GgpjotGtRJy10hY1sP0PyrLYY8AQfV>

HINDI (23rd Nov'22):

HINDI (23rd Nov'22): <https://us06web.zoom.us/meeting/register/tZYoeqsr-DMtHNTIKEDI0XuGTy0BPGsmuu82>

PRINT & VIEW E-PRAN & E-SOT



पension Fund Regulatory and Development Authority



75
Azadi Ka
Amrit Mahotsav



Atal
Pension
Yojana

An APY subscriber can now

View & Print e-PRAN & e-Statement online by visiting the following weblink:

 <https://npslite-nsdl.com/CRAIite/EPranAPYOnloadAction.do>



NSDL
Atal Pension Yojana / NPS Lite

APY contribution starts from July 1, 2015. No penal interest is applicable, if contribution for April 2015 to August 2015 is updated till September 30, 2015.

Views for APY / NPS Lite Subscribers

[Click here for APY Performance as on 31-03-2020](#)
[Click here for APY Subscriber Information Brochure](#)
[Click here for APY Form](#)

☐ Click to search with PAN
☐ Click to search without PAN
Views for Subscriber "

Select:
CAPTCHA:
Submit Reset Refresh

Note: In order to print your ePRAN card with background colours, please click on the option "Print background colours and images" under Page Setup in the TSP menu.

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Scan QR code for online enrollment under APY



Scan QR code to watch APY video

All Citizens of India between 18 - 40 years of age can join Atal Pension Yojana.
For further information, contact your nearest Post Office/ Bank Branch today or
call 1800 110 069 (toll-free) or Visit: www.pfrda.org.in



Scan QR code for online enrollment under APY



Scan QR code to watch APY video

APY SOCIAL MEDIA PAGES AVAILABLE AT

APY, PFRDA
Page available at:

APY KI PATHSHALA
Page available at:

PFRDA
Page available at:

APY FAQs in Languages of English & Hindi

<https://www.pfrda.org.in/index1.cshtml?lsid=798>

<https://www.npscra.nsdl.co.in/nsdl-faq.php>

APY Subscriber Information Brochure*

<https://www.pfrda.org.in/index1.cshtml?lsid=682>

<https://www.npscra.nsdl.co.in/scheme-details.php>

APY Citizen Charter *

<https://www.pfrda.org.in/index1.cshtml?lsid=1523>

<https://www.npscra.nsdl.co.in/nsdl-downloads.php>

*** Available In Languages of English, Hindi, Assamese, Bengali, Kannada, Malayalam, Marathi, Odiya, Urdu, Punjabi, Gujarati, Tamil, Telugu**