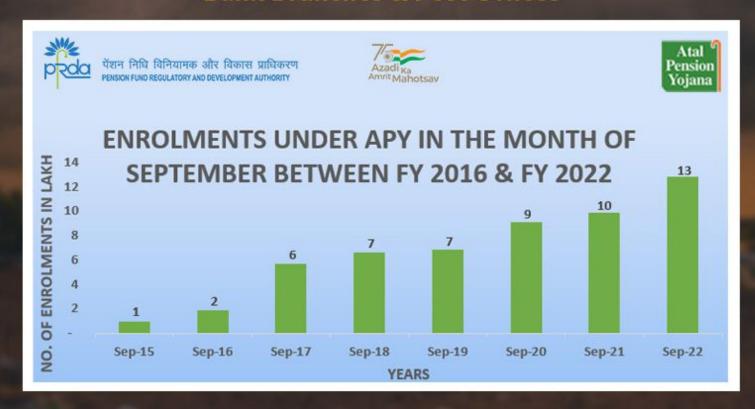
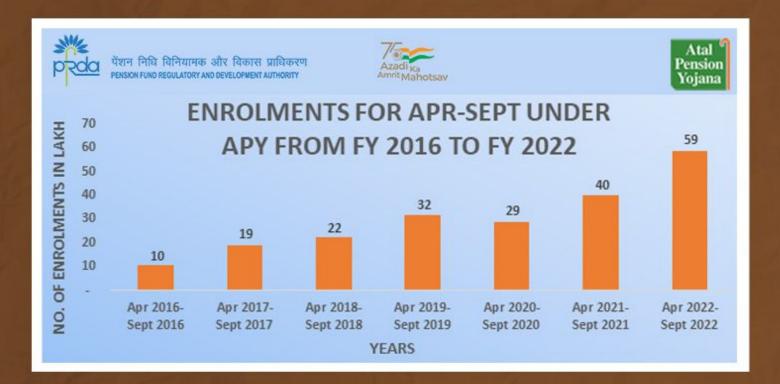
APY MONTHLY E-NEWSLETTER (SEPTEMBER, 2022)

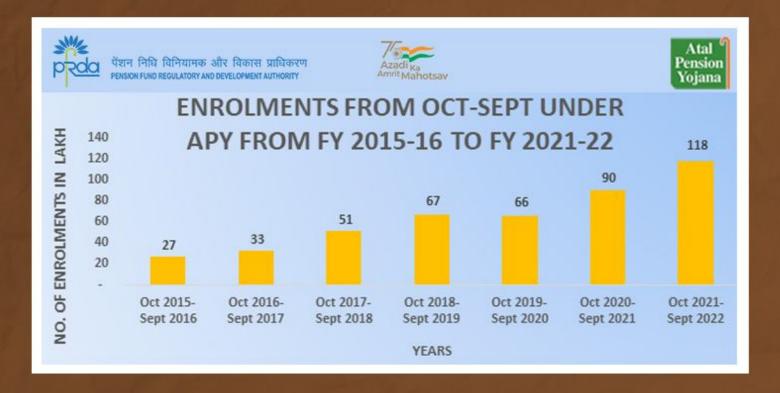
A Newsletter for Officials of Bank Branches & Post Offices



The month of September 2022 has been great in terms of performance of APY. Enrolments during the month: 12,80,839

Congratulations to all Banks and Top performers of the Month. All the Best!





TOP PERFORMERS UNDER APY DURING SEPTEMBER, 2022

Number of APY accounts sourced during September, 2022:

12,80,839 APY accounts

Best Performing Bank (No. of APY Enrolments) during the month:

State Bank of India (2,15,594 APY accounts)

Best Performing Bank (Average Account Per Branch) during the month:

Manipur Rural Bank (52 AAPB)

Best Performing Bank Branch (No. of APY Enrolments) during the month:

Khajuri Branch, Indian Bank (1,937 APY accounts)

SUCCESS STRATEGY BY HIGHEST PERFORMING KHAJURI BRANCH, INDIAN BANK

Existing customers who are beneficiaries of various Social Security Schemes of the Government of India were approached. The Branch organised CSR activity in Shivdaha Village in which blood donation camp was organised with the help of Zonal Office Bahraich and District Administration Authorities. The occasion was used for the promotion of the APY scheme, which has yield good results. This has been achieved due to the hard work and dedication of Branch BC's, who promoted the APY scheme through multiple customer meets and special awareness campaigns.



This is the image of promotion of APY scheme through blood donation camp organised in Shivdaha Village

STRATEGIES FOR INCREASING NUMBER OF ENROLMENTS OF APY ACCOUNTS

- Every Wednesday-Winning Wednesday-is being celebrated as a login day for enrollment of APY. Banks and branches should make the most out of it in terms of maximum no. of APY enrollments on that day.
- Separate APY login days in Branches with wider advertisement/ announcement through local known bodies of villages including Panchayats etc. and line departments including Agriculture, Horticulture etc., so that maximum customers may get attracted to APY.
- Link APY Performance as a Regular Monthly agenda for Implementation In monthly performance meeting and Top 3 performing staff can be awarded for their performance every month.
- Involvement of Financial Literacy Centres for creating APY scheme awareness and registering maximum enrolment of eligible subscribers.

FANTASTIC FIVE of APY

A Campaign for Branches of Banks, State Coordinators & Lead District Managers of SLBCs/UTLBCs

Every month from May 2022 to March 2023

TOP 5 BRANCHES FOR SEPTEMBER, 2022

Sr. No	CATEGORY	BRANCH NAME	
1.	PUBLIC SECTOR BANKS	Indian Bank, Khajuri Branch- 1937 APY accounts	
2.	PRIVATE SECTOR BANKS	Karnataka Bank, Honnali Branch- 214 APY accounts	
3.	REGIONAL RURAL BANKS	Aryavart Bank, Bamhnakhera Branch- 612 APY accounts	
4.	SMALL FINANCE BANKS	Utkarsh Small Finance Bank, Geeta Vatika Branch- 359 APY accounts	
5.	COOPERATIVE BANKS	Shri Mahila Sewa Sahakari Bank, Behrampura Branch- 57 APY accounts	

TOP 5 STATE COORDINATORS FOR SEPTEMBER, 2022

(On the basis of Average Account Per Branch)

Sr. No	STATE COORDINATORS	AVERAGE ACCOUNT PER BRANCH	
1.	Manipur Rurai Bank, Manipur	52 AAPB	
2.	Canara Bank, Dadra & Nagar Havell & Daman & Dlu	51 AAPB	
3.	Andhra Pragathi Grameena Bank, Andhra Pradesh	44 AAPB	
4.	Maharashtra Gramin Bank, Maharashtra	39 ААРВ	
5.	Bank of India, Bihar	39 AAPB	

TOP 5 LEAD DISTRICT MANAGERS FOR SEPTEMBER,2022

(On the basis of Average Account Per Branch)

Sr. No	LEAD DISTRICT MANAGERS	AVERAGE ACCOUNT PER BRANCH 125 AAPB	
1.	Longleng District, Nagaland SLBC		
2.	Majuli District, Assam SLBC	49 AAPB	
3.	Bahraich District, Uttar Pradesh SLBC	45 AAPB	
4.	Dhemaji District, Assam SLBC	42 AAPB	
5.	Sheopur District, Madhya Pradesh SLBC	40 AAPB	

APY CITIZEN's CHOICE (H1, FY 2022-23)

FOR SLBCS/UTLBCS, STATE COORDINATORS & LDMS 1ST AUGUST - 30TH SEPTEMBER 2022

LIST OF AWARD WINNERS

	SLBCs	STATE COORDINATORS	LDMs		
LARGE	STATE BANK OF INDIA,BIHAR	STATE BANK OF INDIA BANK OF INDIA UTTAR BIHAR GRAMIN BANK	KISHANGANJ DISTRICT NAWADA DISTRICT ARARIA DISTRICT		
	BANK OF BARODA, UTTAR PRADESH	BANK OF BARODA ARYAVART BANK BANK OF INDIA	FATEHPUR DISTRICT AMBEDKAR NAGAR DISTRICT AMETHI DISTRICT		
MEDIUM	BANK OF INDIA,JHARKHAND	JHARKHAND RAJYA GRAMIN BANK STATE BANK OF INDIA	PAKUR SAHEBGANJ		
	STATE BANK OF INDIA,ASSAM	STATE BANK OF INDIA ASSAM GRAMIN VIKASH BANK	DHEMAJI DISTRICT DHUBRI DISTRICT		
SMALL	PUNJAB NATIONAL BANK,TRIPURA	TRIPURA GRAMIN BANK	UNAKOTI DISTRICT		

OUTREACH PROGRAMS IN SEPTEMBER, 2022

1. Punjab Gramin Bank, Kapurthala- 6th Sept

2. Chhattisgarh Rajya Gramin Bank, Raipur- 9th Sept

3. SLBC Chhattisgarh, Chhattisgarh - 9th Sept

4. Baroda UP Bank, Gorakhpur- 16th Sept

















AMENDMENT IN ATAL PENSION YOJANA (APY) NOTIFICATION

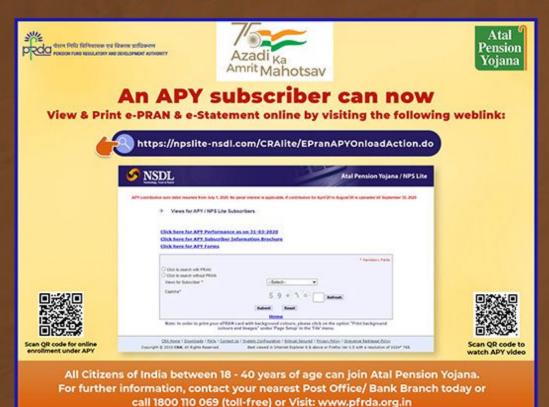
As per the Gazette notification dated 10th August 2022 of the Department of Financial Services, Ministry of Finance, any citizen between 18 and 40 years, who is an income tax payer, shall not be eligible to join APY from 1st October, 2022.

In case a subscriber, joining APY on or after 1st October, 2022, is subsequently found to have been an income-tax payer on or before the date of application, his/her APY account shall be closed and the accumulated pension wealth till date would be given to the subscriber.

Keeping in view the same, it shall be noted that the new notification is not applicable to existing APY subscribers/income tax-payers who have ALREADY joined APY and also it will not be applicable to prospective subscribers/income tax-payers who will be joining APY by 30th September, 2022.

Further, it is also clarified that any APY subscriber joining APY on or after 1st October, 2022, who is not an income-tax payer on the date of application, subsequently becomes an income-tax payer, his/her APY account will not be closed.

PRINT & VIEW E-PRAN & E-SOT







APY SOCIAL MEDIA PAGES AVAILABLE AT

APY, PFRDA
Page available at:



APY KI PATHSHALA Page available at:



PFRDAPage available at:







APY FAQs in Languages of English & Hindi

https://www.pfrda.org.in/index1.cshtml?lsid=798

https://www.npscra.nsdl.co.in/nsdl-faq.php

APY Subscriber Information Brochure*

https://www.pfrda.org.in/index1.cshtml?lsid=682

https://www.npscra.nsdl.co.in/scheme-details.php

APY Citizen Charter *

https://www.pfrda.org.in/index1.cshtml?lsid=1523

https://www.npscra.nsdl.co.in/nsdl-downloads.php

* Available In Languages of English, Hindi, Assamese, Bengali, Kannada, Malayalam, Marathi, Odiya, Urdu, Punjabi, Gujarati, Tamil, Telugu